

Fundamentals of Global Enterprise

EDHU-480EF

Course Information			
Instructor:	SNHU Adjunct Instructor (TBD)		
Contact:	efcredit@snhu.edu	Phone:	844-282-4484
Course Location:	Online		
Course Dates:	This is a 3-credit undergraduate level course and is designed to be an 8 or 16 week course, depending on the selection of the student.		
Course Meeting Times:	Asynchronous course centered on reflective practices in online journals and submissions.		
Course Prerequisites:	Registered for EF Gap Year or EF Gap Semester Program		

Course Description:

In this undergraduate-level course, students engage within or explore an international organization or international business setting to research professional and cultural differences that influence workplace values. A focus is placed on students developing keen analytical skills necessary to understand and navigate diverse workplace cultures. Depending on the EF Gap arrangement, students will participate in direct service as an intern in a business setting, or research an international organization. As part of their immersive learning experience, students will research concepts of work and cultural differences that influence workplace values. Students will research the origins of their workplace and the needs the organization/company seeks to address within a historical and cultural context. Students will engage in reflective documentation and identify areas of skill- development, cultural influence, transferrable skills and future career-orientation interests. Through this experience, students will develop keen analytical skills to understand and navigate diverse workplace cultures. In this undergraduate-level course, processes involved in observation, research and reflection are stressed, practiced and related specifically to students' experience as part of an extensive international experience.

Course Essential Questions:

During this course, we will explore the following questions:

- 1. What strengths and transferrable skills can you identify about yourself before experience? What skills have you had the opportunity to hone or develop through your cultural immersion experience thus far?**
- 2. What are you learning about the local culture and customs by observing and/or thinking about workplace environments? What differences or similarities do you see between concepts of work in your location v. your home country?**
- 3. What is the origin story of your workplace? What is the company ethos and how do you think workplace customs reflect cultural values?**
- 4. What new skills have you had the opportunity to explore? What new discoveries have you made about cultural values as a result of your research and internship experience? How have you transformed professionally?**

Course Objectives:

While in the course, is expected that the class will have specific learning goals and objectives meet. Students will have an opportunity to develop individual objectives to help extend learning and development through observation, research, and reflection.

In order to achieve successful completion of the course, students will demonstrate the following:

- An understanding of the influences of cultural concepts of work
- The development of research & observation skills within contextualizing work
- Develop the value and understanding of cultural competency and skills development

Diversity, Equity, and Inclusion

As indicated in our core values, SNHU is committed to “embrace diversity where we encourage and respect diverse identities, ideas, and perspectives by honoring difference, amplifying belonging, engaging civilly, and breaking down barriers to bring our mission to life.” This may or will be reflected in SNHU’s curriculum as we embrace and practice diversity, equity, and inclusion (DEI) to provide the most transformative experience for our students, faculty, and staff. Because topics pertaining to DEI can be sensitive, please

remember that embodying and practicing diversity, equity, and inclusion is one of our core values that you will encounter throughout the academic experience. In higher education, we are expected to think and engage critically. Use a growth mindset to embrace the diverse readings, course assignments, and experiences of your peers and faculty.

For more information about DEI at SNHU, please visit our website at the [Office of Diversity and Inclusion](#).

Instructor Availability and Response Time

Your class interaction with the instructor and your classmates will take place on a regular, ongoing basis. Your instructor will be actively engaged within the course throughout the week. You will normally communicate with your instructor in the weekly discussions or the General Questions discussion topic so that your questions and the instructor's answers benefit the entire class. You should feel free, however, to communicate with your instructor via SNHU email at any time, particularly when you want to discuss something of a personal or sensitive nature. Your instructor will generally provide a response within 24 hours.

Instructors will post grades and feedback (as applicable) within seven days of an assignment's due date, or within seven days of a late submission.

Grading

Grade Distribution

Assignment Category	Number of Graded Items	Point Value per Item	Total Points
Introduction	1	5	5
Journal Entries	2	10	20
Understanding the Origins	1	10	10
Prepare Your Inquiry Toolbox	1	10	10
Reflecting on Strengths	1	20	20
Making Comparisons	1	20	20
Final Project	1	45	45
Total Course Points: 130			

This course may also contain non-graded activities. The purpose of these non-graded activities is to assist you in mastering the learning outcomes in the graded activity items listed above.

University Grading System: Undergraduate

Grade	Numerical Equivalent	Points
A	93-100	4
A-	90-92	3.67
B+	87-89	3.33
B	83-86	3
B-	80-82	2.67
C+	77-79	2.33
C	73-76	2
C-	70-72	1.67
D+	67-69	1.33
D	60-66	1
F	0-59	0
I	Incomplete	
IF	Incomplete/Failure *	
IP	In Progress (past end of term)	
W	Withdrawn	

* Please refer to the policy page for information on the incomplete grade process.

Grading Guides

Specific activity directions, grading guides, posting requirements, and additional deadlines can be found in the Assignment Information section of the course.

Policies

Attendance Policy

Online students are required to submit a graded assignment/discussion during the first week of class. If a student does not submit a graded assignment/discussion during the first week of class, the student is automatically dropped from the course for non-participation. Review the [full attendance policy](#).

Late Assignments Policy

Meeting assigned due dates is critical for demonstrating progress and ensuring appropriate time for instructor feedback on assignments. Students are expected to submit their assignments on or before the due date. Review the [full late assignment policy](#).

Student Handbook

Review the [student handbook](#).

ADA/504 Compliance Statement

In accordance with Section 504 of the Rehabilitation Act of 1973, Title III of the Americans with Disabilities Act (ADA) of 1990, and the Americans with Disabilities Act Amendments Act (ADAAA) of 2008, Southern New Hampshire University does not discriminate on the basis of disability, including intellectual disability, in admission, treatment, or access to its programs or activities, nor does it discriminate in employment in its programs or activities. The university prohibits unlawful discrimination on the basis of disability and takes action to prevent such discrimination by providing reasonable accommodations to eligible individuals with disabilities. A disability is a condition or impairment that impacts a “major life activity” or “major bodily function.”

- Major life activities include, but are not limited to, caring for oneself, performing manual tasks, seeing, hearing, eating, sleeping, walking, standing, lifting, bending, speaking, breathing, learning, reading, concentrating, thinking, communicating, and working.
- Major bodily functions include, but are not limited to, functions of the immune system, normal cell growth, and digestive, bowel, bladder, neurological, brain, respiratory, circulatory, endocrine, and reproductive functions. Disabilities include physical, medical (including pregnancy), mental health, and learning needs.

At the beginning of each term, or as soon as you become aware of a disability or accessibility concern, we encourage you to contact the Online Accessibility Center (OAC) to discuss accommodations for which you may be qualified. Reasonable accommodations are established through an interactive process between the student and the OAC.

Note that accommodations are not retroactive and that disability accommodations are not provided until acceptable documentation of a disability and its impact is received and an accommodation letter has been processed. If you are unsure whether your condition qualifies as a disability or accessibility concern, please contact the OAC for determination.

Contact Information:

Online Accessibility Center

Phone: [866-305-9430](tel:866-305-9430)

Email: oac@snhu.edu

For questions concerning support services, documentation guidelines, or general disability issues, visit the [Online Accessibility Center](#) website.

If you feel you have been denied appropriate disability-related accommodations, including appropriate auxiliary aids and services, you may file a grievance as described in the ADA/504 Grievance Policy found on the [Disability and Accessibility Services](#) website.

Academic Honesty Policy

Southern New Hampshire University requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the university. Review the [full academic honesty policy](#).

Copyright Policy

Southern New Hampshire University abides by the provisions of United States Copyright Act (Title 17 of the United States Code). Any person who infringes the copyright law is liable. Review the [full copyright policy](#).

Withdrawal Policy

Review the [full withdrawal policy](#).

Southern New Hampshire University Policies

More information about SNHU policies can be found on the [policy page](#).